

Marketing Material Distribution Restrictions

Can a flyer/envelope be put it in someone else's mailbox without being mailed? What if a stamp was placed on it?

No. Per [Sect. 508.3.1.3 of the Domestic Mail Manual \(DMM\)](#):

"No part of a mail receptacle may be used to deliver any matter not bearing postage, including items or matter placed upon, supported by, attached to, hung from, or inserted into a mail receptacle. Any mailable matter not bearing postage and found as described above is subject to the same postage as would be paid if it were carried by mail."

"Postage" is defined as: Payment for a delivery service that is affixed or imprinted to a mailpiece, usually in the form of a postage stamp, permit imprint, or meter impression.

Can I affix a flyer or poster to a United States Postal Service® Collection Box®?

United States Postal Service Collection boxes are the property of the Postal Service. You are not allowed to affix anything to them, including flyers, signs about missing items or animals, and advertisements.

To learn more: <https://faq.usps.com/s/article/Restrictions-for-attaching-flyers-posters-etc-to-a-mailbox>

Can flyers and/or marketing material be placed on cars and truck windows or windshields?

No. To stay on the right side of the law we prohibit any marketing material to be placed on car, truck or RV windows or windshields. Additionally, littering laws can make it very tough to place flyers on vehicles parked in public place. While the flyer-placing act isn't illegal in itself, the flyer is legally seen as litter, making it illegal from another viewpoint.

It is almost always illegal to place advertising materials on vehicles parked on private property. Because of this, it is important to examine local laws and city ordinances to ensure marketing techniques are legitimate.

Is it legal to place flyers on cars and truck windshields? That depends on the situation. If you own the parking lot property, it's probably legal to place flyers under car windshield wipers unless a local ordinance otherwise prohibits it. The same goes for cars parked along streets and in public parking lots

*Since our company is based in Brooklyn, NY and follows all the strict NYC rules and regulations we feel it is in our best interest to set this rule for our marketing material for the entire country to play it safe and to avoid any legal ramifications. - In NYC It's illegal to put flyers and business cards or any type of marketing material on car or truck windows – and to post them on City-owned property, such as lampposts and traffic signs. If you happen to use staples to post a flyer and or advertisement you can be charged and fined for destruction of private property.

Any misuse of our marketing material may result in immediate termination of your affiliate account, loss of commissions, and if any legal ramifications occur due to the miss use of our marketing material any charges and/or fines will be passed on to the affiliate.

Can you post flyers on private property?

In general laws prohibit flyer distribution on private property without the owner's permission. It is always a good idea to get permission before flyers anyway. If permission is granted it is recommended to get it in writing. This way it can avoid any potential legal issues, such as trespassing, if there is any miscommunication between private property owners.

Best Practice for Marketing Material Distribution:

- Slip flyer in homeowner's door mail slots
- Hang a door hanger on a homeowner's door knob
- Fold a flyer and stick it in the space between the door and door jamb.
- Hand it to a homeowner outside their property
- Food service establishments (bars, restaurants, diners) hand it to the manager or owner
- Hand a flyer to an RV owner
- Post it on a community, grocery store or church bulletin boards - (needs permission)
- RV & Marine Parks & Camp Grounds main office - (needs permission)
- Boat yards and docks main office - (needs permission)

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